Berkeley MBA for Executives Program 2016

The Berkeley MBA

Leading Through Innovation
At the heart of a vibrant campus community

The campus-based, residency nature of the Berkeley MBA for Executives Program leverages all that the school has to offer. Attending classes with your peers on the Berkeley-Haas campus means you also have access to students in our other acclaimed programs, as well as to cutting-edge research centers, campus clubs, and leading speakers.
Whether you’re looking to advance in your current organization, change career paths, or embark on an entrepreneurial venture, the Berkeley MBA for Executives Program can help you acquire the requisite skills and vision you need for the next stage of your success. The top-ranked Berkeley MBA is globally recognized for preparing business leaders who generate fresh ideas that drive their businesses forward. In 19 months, you’ll earn the same degree as with our other acclaimed MBA programs—but you’ll earn it in an environment and format specifically tailored to you as an experienced professional.

Harnessing Innovation to prepare you for every kind of executive leadership challenge

A rigorous general management education focused on teaching business fundamentals from an executive perspective. The program is designed to prepare you to be a different type of leader—an innovative leader who possesses the capabilities to harness new ideas, create value for your firm, and lead and manage an enterprise as a whole.

A campus-based program with a business-friendly schedule that meets every three weeks for approximately three days at a time. The program’s residency structure enables you to build community and participate in Haas and UC Berkeley campus life.

Faculty members who have been recognized worldwide for their forward-thinking research and thought leadership. Many of our faculty have distinguished themselves through public service, such as Haas Professor Emeritus Janet Yellen, currently serving as Chair of the Federal Reserve. Haas also holds the distinction of having two of its faculty members receive the Nobel Prize in Economics since 1994.

Accomplished, incomparable classmates at the top of their professions who represent a remarkable diversity of backgrounds and interests with key characteristics in common: talent, ingenuity, experience, and the drive to excel.

A worldwide alumni network of almost 40,000 Haas School graduates and nearly half a million UC Berkeley graduates. Alumni enjoy lifelong career and education resources, online communities, and local alumni chapters in major cities around the globe.

Personalized and comprehensive career services to launch the next stage of your career, whether you’re looking to advance within your current organization, change your career, or explore entrepreneurial options.

“Tomorrow’s executive will need to leverage innovative leadership skills to meet the major challenges facing our businesses and our society. Berkeley-Haas has the distinct perspective and track record to deliver those skills.”

Rich Lyons
Dean, Haas School of Business

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Our courses are taught from a general management perspective, with three terms of core coursework anchored in the fundamentals of business, followed by a robust set of elective offerings. Throughout, you also develop innovative leadership skills such as problem framing and optimal decision-making. And we leverage our connections around the globe to deliver five field immersions—deep explorations of international business, entrepreneurship, leadership, innovation, and the relationship between business and public policy. You’ll find that everything you learn has direct bearing on the challenges you face in the workplace—benefitting you and your organization from day one.

**The Path to Innovative Leadership**

timely and relevant skills, on-the-ground learning

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**Applied Innovation Week**

Innovation is as much about finding problems as it is about finding solutions. In this high-energy and hands-on week, you’ll practice every phase of the innovation cycle. You’ll learn how to turn your attention further upstream, truly understand customer needs, and frame your organization’s (or industry’s) most important challenges. Working with a cross-disciplinary mix of colleagues, you’ll generate more concepts than you ever thought possible, experiment, iterate, and pitch your ideas, honing your ability not just to create, but to do so under challenging conditions.*

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**Silicon Valley Immersion Week**

Immerse yourself in the unparalleled entrepreneurial ecosystem of Silicon Valley and the San Francisco Bay Area. Your guide is Professor Toby Stuart, faculty director of the Haas School’s Lester Center for Entrepreneurship and a leading expert in the field. You’ll dive into case studies to learn the fundamentals, glean insights directly from founders and C-level executives, and participate in high-level panels and networking. Professor Stuart ties theory together with the wisdom shared by real entrepreneurs to give you completely new ways of thinking about entrepreneurship—and yourself.*

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**Washington, DC Immersion Week**

Explore the relationship between public policy, business, and the economy. Examine how business organizes to influence policy, hearing from executives of such companies as Morgan Stanley and AT&T. Discuss policies of significance to the business community directly with White House staff members, such as the chair of the president’s Council of Economic Advisors. Delve into monetary policy with visits to the U.S. Treasury and Federal Reserve, and, schedule permitting, meet with Fed Chair and Haas Professor Emeritus Janet Yellen.*

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**International Immersion Week**

Uncover the key factors influencing global business success during a week in an international hub, such as Shanghai, Singapore, Rio de Janeiro and/or São Paulo. In 2016, for example, marketing professor Teck Ho will analyze the market entry of US companies into Asia, with a focus on his area of expertise—strategic pricing. International immersions—which offer a mix of lectures, site visits, and discussions with local business and government leaders—are designed to expand your network and your international business capabilities.*

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*Locations and itineraries of field immersions may change based on faculty availability and student preferences.
 Silicon Valley Immersion
Case studies at such companies as Google enable students to envision themselves as entrepreneurs.

Applied Innovation
This week enables students to get hands-on at every stage of the innovation cycle.

Washington, D.C. Immersion
At the intersection of business and policy, MBA 14 students met with Fed Chair and Haas Professor Emeritus Janet Yellen.

International Immersion
Held in such locations as Shanghai and Sao Paulo, this week explores the factors underlying global business success.
As a Berkeley MBA for Executives student, you will study with some of the most innovative, influential scholars and practitioners in the world of business. Your professors synthesize groundbreaking research and deep industry practice, incorporate the workplace experience of their high-achieving students into classroom lessons, and think boldly across academic disciplines—all of which fosters big-picture thinking for students.

## Passionate Scholars and Teachers

### A Roster of Experienced Thinkers and Leaders
Berkeley-Haas professors are leading creators of knowledge, and their ideas—honed through interaction with peers, students, and business practitioners—are applied in businesses around the world. Their research helps to advance organizational, management, and financial practices. Two faculty members have been awarded the Nobel Prize in Economics since 1994. In the classroom, faculty members emphasize both theory and practice by using a variety of teaching methods, including case studies, simulations, guest speakers, and group projects.

### Real-World Insights from Industry Practitioners
The MBA program also makes creative use of experienced industry practitioners in its classes as adjunct professors and lecturers. For example, Wall Street veteran Peter Goodson, former partner of private equity firm Clayton, Dubilier & Rice, Inc., teaches the Mergers and Acquisitions course. The location of Berkeley-Haas in the heart of the Bay Area and Silicon Valley also means that faculty members often invite guest speakers who have played central roles in the cases being studied to take part in real-time discussions—adding a vital dimension to the classroom experience.

### Accessible Teachers
Haas faculty members appreciate the depth of expertise Berkeley MBA for Executives students bring to the program and frequently engage in lively discussion both inside and out of the classroom. Students appreciate the passion faculty show in their teaching, regularly honoring faculty such as Macroeconomics Professor Andy Rose and Entrepreneurship and Innovation Professor Toby Stuart with teaching awards. In addition, the program’s field immersions foster especially meaningful connections between students and faculty while giving students access to high-level leaders in industry and government.

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**Insights from Top Business Leaders**

Berkeley-Haas takes advantage of its ideal location in the heart of the Bay Area by bringing many top business leaders to campus each year. The Berkeley MBA for Executives Program’s Speaker Series brings experts to the classroom to discuss issues of interest to you as an MBA student. In addition, the on-campus program enables you to take advantage of other school-wide events, including the Dean’s Speaker Series, which features leaders such as former Vice President Al Gore (pictured at left), and former EPA Administrator Lisa Perez Jackson, and President of Walt Disney and Pixar Animation Studios Ed Catmull.
International Expertise in Finance

In the Macroeconomics in the Global Economy course, Professor Andy Rose shares insights gleaned from extensive research in international trade, finance, and macroeconomics. He has published 150 papers on topics from trade patterns to currency crises, garnered two Haas teaching awards, and worked at national and international agencies that include the U.S. Treasury Department, the International Monetary Fund, and the World Bank.

Finding Innovative Solutions to Global Issues

Distinguished Teaching Fellow and Berkeley-Haas MBA alum Maura O’Neill shares her expertise on new venture finance and entrepreneurship, having founded four companies. She was also President Obama’s first Chief Innovation Officer at the U.S. Agency for International Development and Chief of Staff for Senator Maria Cantwell (D-WA), where she tackled the 2008 financial crisis, oil price explosion, and clean-energy tax credits.

Proving the Value of Social Networks to Innovation

A leading researcher on the forces shaping entrepreneurship, Professor Toby Stuart focuses on the role of networks in the creation of new firms. Stuart, faculty director of the Lester Center for Entrepreneurship, leads our Silicon Valley Immersion Week. He ties together theoretical learning and the hard-won wisdom of founders, teaching students to think like entrepreneurs, regardless of their fields.

Making Sense of Organizational Culture

Today’s managers must not only drive profits and motivate others, they must also excel at managing different types of people. Management Professor Jennifer Chatman examines how diverse personalities can be aligned to meet common business goals. At Haas, she teaches, researches, and consults on leveraging organizational culture, leading change, and managing complex teams.
An important part of choosing a business school is the strength of the larger university to which you will be forever linked. In addition to attending one of the world’s premier business schools, Berkeley MBA students earn a degree from a university whose name and reputation open doors around the globe. Studying on this campus means cross-disciplinary access to top faculty scholars, guest speakers, and high-caliber colleagues studying in UC Berkeley’s other top-ranked graduate programs.
In the Berkeley MBA for Executives Program, you’ll be among accomplished and hard-working peers. You’ll quickly discover that Berkeley-Haas is home to a fascinating, vibrant community marked by a nonstop program of activities. With its campus-based, residency format, the Berkeley MBA for Executives Program takes full advantage of all that Berkeley-Haas offers. You will not only attend courses with your peers on the Berkeley-Haas campus—you’ll also reside nearby with your classmates during course sessions. This allows you to form tight-knit bonds with your peers that will last a lifetime.

A Collaborative Culture

cultivates a unique, tight-knit community

Shaped by a Distinct Culture

Berkeley-Haas culture is integral to shaping the MBA curriculum and community and is distinguished by our Defining Principles: Question the Status Quo, Confidence Without Attitude, Students Always, and Beyond Yourself. These principles are heavily influenced by the school’s location in the San Francisco Bay Area—the world’s epicenter for innovation and entrepreneurship—and by the culture of UC Berkeley, a world-class research generator with a legendary atmosphere of fresh thinking.

Accomplished Peers

Your classmates will represent a remarkable diversity of experiences and interests. They’ll bring drive, talent, ingenuity, and a thirst for knowledge that is already informing their workplaces today and will transform their careers over the long term. You will learn from your peers in class, where professors engage the experiences of a room full of high-achieving professionals. Course topics will often intersect with real experience—imagine learning about a corporate merger of two Fortune 500 firms and being able to discuss the experience with classmates from both companies.

Access to Leading Research

The Berkeley MBA For Executives Program gives you access to some of the most esteemed, cutting-edge research centers, institutes, and educational opportunities in business and beyond. For example, the school’s Institute for Business Innovation houses ten centers and programs, including the renowned Lester Center for Entrepreneurship, which provides students the information and tools necessary to launch their own ventures. The center’s offerings include the cross-school startup accelerator, Skydeck (pictured left), which provides hands-on mentoring services to startup teams. Other popular institutes and centers at Haas include the Asia Business Center, the Energy Institute at Haas, and the Center for Responsible Business.

Berkeley MBA for Executives Class of 2016 at a glance

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<tr>
<th>Entering Class Size</th>
<th>69</th>
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<tr>
<td>Average Age</td>
<td>36</td>
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<tr>
<td>Median Years of Post-University Work Experience</td>
<td>12</td>
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<tr>
<td>Middle 80% Range of Years of Work Experience</td>
<td>9-19</td>
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<tr>
<td>Women</td>
<td>30%</td>
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<tr>
<td>Different Countries Represented</td>
<td>21</td>
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<tr>
<td>Students from Outside the Bay Area</td>
<td>32%</td>
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Robert Ford, EMBA 2015
Executive Vice President, Medical Devices, Abbott, Alameda, California
Previous degrees: BA, Communications
Boston College

“An interesting outcome of the program has been that my two sons now approach their homework differently, knowing that Dad also has to do his. Also, I couldn’t be doing this without my wife’s support. That’s true of many things, including my taking on additional responsibilities.”

Roshini Das, EMBA 2015
Sustainability Specialist, Los Angeles Unified School District, Los Angeles, California
Previous degrees: College of Engineering, Thiruvanathapuram, Kerala, India

“The structure and the timing of the program were perfect for me. The short format is aggressive, but better for working women professionals with a full-time job and family to juggle. I’m confident that my family will see a return on our investment in the form of a better quality of life.”

Alphonsus Cheng, EMBA 2015
Director, Pharmacological Sciences Operations, BioMarin Pharmaceutical, Inc, San Rafael, California
Previous degrees: BA, Integrative Biology, University of California, Berkeley

“The Berkeley MBA for Executives Program blows away the traditional idea of an MBA. For me, the core values of the other executive MBA programs in the Bay Area don’t compare to the Haas Defining Principles. They resonate with the way I live my life personally and professionally.”

Donald Ball, EMBA 2015
Director, Innovation Marketing, Visa Inc., San Francisco, California
Previous degree: BS Management and International Business, Georgetown University

“The collaborative nature of the students here differentiates the Berkeley MBA for Executives from all other programs. My classmates have such deep expertise in engineering, energy, medicine, and biotech, to name a few disciplines. I love the cross-pollination that brings to our discussions and classwork.”
Whether you’re looking to advance within your current organization, change your career, or explore entrepreneurial options, Berkeley-Haas’ resources, location, and ties to global firms will provide you with the tools and connections you need to launch the next stage of your career.

Launching the Next Phase of Your Career
with tools and connections that will set you apart

Exploring What Comes Next
“Executive MBA students come to the program as experienced professionals and with a desire to explore what might next be possible. Our undertaking is to help them discover where they want to go, whether they advance in their current role or field, change their trajectory, or explore entrepreneurship. We give them the tools to go after the more meaningful work life they envision.”

Luke Kreinberg,
MBA Career Management Group

Dedicated Career Services
MBA Career Management at Berkeley-Haas provides you with a wide variety of customized tools and services specifically for Berkeley MBA for Executives students. A dedicated team within the group will work with you as you enter the program, and this support will continue throughout your lifetime as an alum. To meet the needs of your demanding schedule, many events and activities, including career advising, are scheduled during block weeks and in the evening or on weekends, and are available online and through webinars. The Career Center is open year-round to support your career development.

Networking Tools and Opportunities
MBA Career Management and industry clubs organize job fairs and on- and off-campus recruiting activities for all MBA students. Activities range from corporate presentations to more informal events, including industry firm nights, corporate visits, alumni mixers, and career panels. Online career tools—such as the school’s career website, CareerNet, the Haas Alumni Network database (HAN), and the job board—provide an interactive channel to 300+ full-time opportunities each month and exposure to a multitude of employers. Upon graduation, Berkeley MBA alumni maintain access to the job board, CareerNet, the experienced hire resume database, and career advising.

Lifelong Support
As an alum of the Berkeley MBA for Executives Program, you enjoy lifelong access to career services such as executive coaching for workplace issues, assistance with career planning, and interview preparation. Stay current with workshops and webinars on topics such as personal branding, engage in networking events, audit a course at Berkeley-Haas to learn new skills or refresh existing ones current in your industry, and continue to build your network.

Click here to find out more at our Career Management Group website.
A Robust Global Alumni Network

From your first day as a Berkeley MBA student, you’ll be able to leverage the power of one of the best professional networks on the planet. Almost 40,000 Haas School graduates—and nearly half a million UC Berkeley graduates—are connected by a robust alumni network that includes career resources, online communities, and local alumni chapters in major cities around the globe.

Among the school’s alumni are leading names in business today, including the CEOs of Adobe, Citibank, and Novartis, and executives at other Fortune 500 companies, as well as pioneering entrepreneurs at startups large and small. Your alumni network will also include hundreds of executive MBA alumni, such as Facebook CIO Tim Campos, MBA 11.
Your Life. Your MBA.

convenience and accessibility for busy professionals

Striking a Balance
It can be challenging to integrate a rigorous MBA program into a schedule that is stretched thin by the demands of a full-time job, family life, and other commitments. But it can be done, and the Haas community is here to help you achieve your goal. The format of this 19-month program allows you to continue working while pursuing your education and expanding your network.

A Business-Friendly Schedule
Berkeley MBA for Executives classes meet about every three weeks, Thursday through Saturday, allowing you to focus on school when you’re at school and work when you’re at work. This format and our proximity to three major airports make it possible to commute to the program from outside the Bay Area (and even from across the U.S.), which about one-third of our students do.

Services to Support You
The Berkeley MBA for Executives Program has been designed to ease the pressures experienced by fully employed students upon returning to school. The Haas staff minimizes administrative details and provides services that allow you to focus on earning your MBA. All core-curriculum registration is done through the Berkeley MBA for Executives Program Office, and course materials are given to students on or before the first day of class. The Program Office also arranges your accommodations and provides meals when you’re in class.
Apply to the Berkeley MBA for Executives Program
at mbaforexecs.haas.berkeley.edu

We’d like to help you build upon your career accomplishments.

The Berkeley MBA for Executives Program offers a singular opportunity to re-invest in your long-term potential. To facilitate that journey, we meticulously craft each incoming class, selecting candidates who will both support and challenge each other—during the program and as part of a lifelong network.

Learn More
Register for more information: Get news about our students, what they’re learning and how they’re using it. We’ll also invite you to events in your area and help you keep track of key administrative deadlines.

Come meet us in person: We design our information sessions to provide an overview, introduce you to students and alumni, and answer any questions you may have about the Berkeley MBA for Executives Program.

Visit the Berkeley-Haas campus: The best way to know what it’s really like to be a Berkeley MBA student is to come visit, meet students and faculty, and observe a class. We strongly encourage this investment of your time, because we know it can help you decide whether Berkeley-Haas is a good fit for you.

Applying and Deadlines
Applying begins with our secure online application. You can start by creating an account where you can save your work and progress with your application requirements. Once you’ve completed the requirements, you can submit your application. Visit applymbaexec.haas.berkeley.edu

2016 Application Deadlines

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<td>Three</td>
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Financial Aid
Options for financing your executive MBA education include:

Executive MBA Fellowship
Scholarships of $10,000-$20,000 each, awarded to exceptional admits based on criteria including outstanding merit, the industry uniqueness brought to the incoming class, and/or employment in the nonprofit or public service sectors.

Loan Options
U.S. citizens and permanent residents are eligible to apply for federal student loans by submitting a FAFSA online. The two types of loans available are the Federal Direct Loan and the Federal Graduate PLUS Loan. U.S. citizens and permanent resident students can borrow private loans instead or a combination of federal or private loans. All students may apply for private loans.

Veterans Benefits
An MBA is the perfect way for armed forces veterans to gain the business skills and insights needed to complement their well-honed leadership skills as they transition into positions in the corporate sphere. The Post-9/11 G.I. Bill offers generous financial support for education at any level.

Employer Tuition Assistance
Many employers recognize the benefit they reap when employees develop their leadership skills and business acumen through advanced degrees. Applicants are encouraged to contact their human resources departments to determine eligibility.

For detailed financial aid information, mbaforexecs.haas.berkeley.edu.
Berkeley MBA for Executives Program 2016

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Fax 1-510-643-5902
mbaforexecs.haas.berkeley.edu

Application Checklist

- Take the GMAT or GRE on or before the application deadline.
  Scores are valid from October 2010 to present only.
- Take the TOEFL/IELTS (if applicable) on or before the application deadline.
  Scores are valid from June 2014 to present only.
- Submit your online application at mbaforeexecs.haas.berkeley.edu/admissions.
- Submit with the application:
  - Application fee
  - Professional resume
  - Two letters of recommendation
  - Completed essays
  - Sponsorship letter
  - GMAT or GRE score
  - TOEFL/IELTS score (if applicable)
- Mail to Haas a sealed copy of your transcripts for each institution you attended.

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